



## OPEN CALL FOR AUGENBLICK MAL! 2025

AUGENBLICK MAL! is the only nationwide festival of theatre for young audiences in Germany. The festival is a platform for outstanding productions and different positions in the performing arts for young audiences and has been promoting their developments for over 30 years.

Every two years, AUGENBLICK MAL! shows ten stimulating productions from Germany. A supporting programme reflects on these guest performances and discusses the aesthetic, political and social positioning of the performing arts in relation to young audiences. Colleagues from Germany and around the world, the young audience and all other visitor groups are invited to attend.

**AUGENBLICK MAL! 2025 will take place in Berlin from 6 to 11 May 2025.**

From **30 June 2023 to 15 May 2024**, the Children's and Young People's Theatre Centre will be accepting proposals for the guest performance programme of the AUGENBLICK MAL! 2025 festival.

### Who can submit proposals?

Professional theatres of all disciplines, ensembles, collectives and actors of the performing arts in Germany (hereafter referred to as theatres) who produce for young audiences are invited to propose their own productions for the stage or other spaces – such as public and digital.

Ideally, the proposal is the result of a discussion process and thus an expression of the common self-image of the proposing theatre.

### How many and which productions can be proposed?

AUGENBLICK MAL! 2025 aims to strengthen the participation of children and young people already in the proposal process.

- If one of the four proposals originates from children and young people or has come about with active child and youth participation and can be identified as such, a

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theatre may propose a total of two children's theatre productions and two youth theatre productions.

- The proposing theatre may submit three proposals in total if participation of children and young people in the proposal process is not possible. The theatre then decides for itself in which category only one proposal is submitted.

All proposed productions must have premiered in the 2022/2023 and 2023/2024 seasons, i.e. in the period from 01.08.2022 to 15.05.2024.

#### What must be submitted?

The data for the proposals are collected and submitted via an online form on the website [www.kjtz.info](http://www.kjtz.info). A meaningful and technically flawless video recording of the production as an MP4 file (6 Mbit/s, sound in AAC stereo) as well as further material (e.g. staging photos, accompanying theatre educational material) must be submitted with the proposals.

#### ATTENTION - Notes on the rights of use of the submissions:

By submitting the proposal, the proposing person assures that he/she/they is/are authorised to dispose (on behalf of the theatre) and owns the rights of use to the production recording and the other materials to be submitted as part of the application process.

In addition, the proposing person (representing the theatre) confirms with the submission of the proposal that the submitted media and production materials will be transferred free of charge to the collection of the Children's and Young People's Theatre Centre in the FRG after the conclusion of the festival, which will make these contents accessible to its users in compliance with copyright and data protection regulations. Insofar as the theatre holds the copyrights to parts of the transferred documents, it shall grant the collection of the KJ TZ the unrestricted rights of use for all types of use to these parts. The rights of use shall be granted exclusively and without restriction in terms of space, time and content.

For mutual contractual security, this informal agreement is supplemented by a framework agreement between the theatre and the collection of the KJ TZ for this and any future levies to the collection. The corresponding documents will be sent to the theatre by the Information and Documentation Department of the KJ TZ after receipt of the proposal.

#### What other conditions must be met?

- The proposing theatre assures with the proposal that, if selected, the production will be available for a guest performance in Berlin for the entire period of the festival from 6 to 11 May 2025.
- In the event of an invitation to the Festival, the guest performance contract will be concluded with the proposing theatre.
- The proposing theatre assures sufficient sighting dates during the sighting period.

### How do I submit a proposal?

1. Go to the website [www.kjtz.info](http://www.kjtz.info) and select the sub-item [Online form](#) in the menu AUGENBLICK MAL! 2025.
2. Complete the online form in full and submit it.
3. You will receive a confirmation of receipt by e-mail. In this e-mail you will find all the data you entered in the form. Please check that they are correct and complete.
4. With this e-mail you will also receive a request to click on a link to activate your access to the KJTZBOX. You will now receive two further e-mails with your access data for the KJTZBOX. One e-mail contains the link to the KJTZBOX and the other the password for your registration.
5. Register in the KJTZBOX and please upload a complete, meaningful and technically flawless recording of the proposed production in mp4 format as well as additional material (e.g. staging photos and press clippings) within 14 days. You will find help for uploading your video and other files under the subheading [Help](#) on the website [www.kjtz.info](http://www.kjtz.info).
6. Once you have successfully uploaded the video file and other staging material to the KJTZBOX, your proposal will be reviewed by our editorial team and released for the curators' viewing process.
7. Once activated, your proposal will appear under the submenu [Proposals Children's Theatre](#) or [Proposals Youth Theatre](#) on the website [www.kjtz.info](http://www.kjtz.info). All activated proposals will be published in the order in which they are received.

### How is it decided?

All proposed productions will first be viewed by the curators on video and then, if necessary, on site. The prerequisite for an invitation to the festival is a live viewing by at least one curator.

In July 2024, the curators will make an interim selection of nominated productions (longlist) that are eligible for an invitation. The theatres concerned will be informed and the interim selection will be published on [www.kjtz.info](http://www.kjtz.info).

In early September 2024, the curators will make the final selection of five productions for children and five productions for young people. The KJTZ will then announce the invitations for AUGENBLICK MAL! 2025.